

SHORT BIO

Geoffrey Bell is a new media artist and designer who combines emerging technologies with traditional media. His projects include multimedia theatrical productions, video, and immersive new media installation. His works are exhibited nationally and internationally, and have received numerous awards and fellowships, including the RTKL fellowship and funds from the Andy Warhol foundation. His interests include neuroscience and phenomenology. He teaches new media art and design at The University of Ulsan in South Korea.

CURRENT POSITION

Visiting New Media Art and Design Lecturer, Department of Information Design, University of Ulsan, South Korea, September 2006 -

EDUCATION

MFA 2003-2006 **Imaging and Digital Arts.** University of Maryland, Baltimore County, Baltimore, MD. Awarded graduate student assistantship and merit award.

BFA 1995-1999 **Multimedia.** University of Michigan, Ann Arbor, MI

SAP 1998 **Mixedmedia.** University of Michigan, Sesto Fiorentino, Italy

TECHNICAL SKILLS

Software (Mac OS/PC)

Adobe Illustrator CS2	Adobe AfterEffects 6	Macromedia Dreamweaver 8	8 years experience with videography and video editing
Adobe Photoshop CS2	Adobe Premiere 6	Macromedia Flash 8	
Adobe Image Ready CS2	DVD Studio Pro	Max/Msp/Jitter	
Adobe InDesign CS2	Macromedia Director 8	Final Cut Studio Pro 5.1	

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ACADEMIC EXPERIENCE

September 2006 - December 2007

NEW MEDIA DESIGN LECTURER - University of Ulsan Department of Information Design

Game Design Planning - Students learn the fundamentals of game design and implementation. Lectures focus on the gaming industry and culture. Students learn the critical skills to develop and conceptualize games in a collaborative environment.

2D Design (Industrial Design) - Lectures are given to focus on improving technical and visual skills by designing 2D digital design compositions. Students learn the efficient and practical use of Adobe Photoshop and Adobe Illustrator.

New Media Design Workshop - Students learn fundamental skills in various technologies centered around video editing, film and animation. The workshop includes lectures and discussions on the history and theory of new media art and design.

Graduate Studio Seminar - Lectures focus on contemporary issues in design while improving their technical skills and visual vocabulary. Students discuss the ramifications of digital media and visual culture.

December 2005 - June 2006

RESEARCHER University of Maryland, Baltimore County Imaging Research Center

Landscape Perception - Researched and wrote a paper surrounding the issue of Landscape Perception through the use of large, widescreen digital display systems. The paper focuses on how new and collaborative learning strategies can be augmented through innovative technologies.

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ACADEMIC EXPERIENCE (continued)

January, 2005 - December, 2005

**LECTURER -
University of Maryland Baltimore County
Department of Visual Arts and Design
Foundation 3: 3-D Space and Interactivity**

Introduction to the vocabulary of visual communication from 3-dimensional space to dataspace through lectures and project-related research. Students learned the basics of interactivity by developing websites and wearables.

September, 2004 - December, 2004

**TEACHING ASSISTANT
Department of Visual Arts and Design
Foundation 3: 3-D Space and Interactivity**

Assisted Professor on lecture preparations and worked one on one with students who needed help on assignments and projects.

September, 2004 - June, 2006

**COMPUTER LAB MANAGER
University of Maryland Baltimore County
Multimedia Equipment Center "The Cage"**

Managed the graduate lab at the Information Technology Building. Configured software and maintained the computers in the space.

September, 2004 - December, 2004

**GALLERY ASSISTANT/EDUCATOR
University of Maryland Baltimore County
Center for Art and Visual Culture
Educational Outreach Program**

Installed exhibitions, gave presentations and lead discussions at various Baltimore public schools. Exhibition included "The Home House Project"

September, 2003 - June, 2004

**RESEARCHER
University of Maryland, Baltimore County
Imaging Research Center**

Researched and developed video work based on atomic bomb propaganda at the National Archives in College Park, Maryland.

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VISITING LECTURES

August, 2007

Kyungpook University

Korean Ministry of Education

Daegu, South Korea

April, 2007

University of Ulsan

Department of Computer Science

Ulsan, South Korea

May, 2006

Eyebeam Art and Technology Center

Circuit # 2

New York, New York

April, 2006

Center for Art and Visual Culture

RTKL Scholarship lecture on "Penumbra: Between Space, Time and Representation"

University of Maryland, Baltimore County

Baltimore, Maryland

April, 2004

University of Maryland, Baltimore County

Lectured on the EZIO Microcontroller which uses lingo in

Macromedia Director to create physical interfaces.

Baltimore, Maryland

PANEL DISCUSSIONS

Spring, 2006

DC Arts Center

Panel discussion on the role of art in politics

Washington D.C

JURIED SCREENINGS

April, 2006

Rosebud Film Festival

Rosslyn Spectrum Theater

Arlington, Virginia

June, 2005

FHSH Film Festival (3rd place:Experimental Film)

University of Applied Sciences

Schwäbisch Hall, Germany

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EXHIBITIONS/PERFORMANCES

- | | |
|--------------------|---|
| Summer 2007 | One and One Club and....
Camera Museum Gallery
Ulsan, Korea |
| Summer 2006 | Baplab New Media Festival
3rd Ward Exhibition Space
Brooklyn, New York |
| Spring 2006 | Circuit # 2
Eyebeam Art and Technology Center
New York, New York |
| Spring 2006 | M.F.A. Thesis Exhibition
Center for Art and Visual Culture
University of Maryland, Baltimore County
Baltimore, Maryland |
| Spring 2006 | Hystoria
DC Arts Center
Washington D.C. |
| Summer 2005 | Fachhochschule Exchange Exhibition
University of Applied Sciences
Schwäbisch Hall, Germany |
| Fall 2004 | Kunst Radio
International Live Streaming Event
University of Maryland, Baltimore County
Baltimore, Maryland |
| Spring 2004 | Signal~
University of Maryland, Baltimore County
Baltimore, Maryland |
| Summer 2004 | Art Underground
Artscape
Baltimore, Maryland |

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EXHIBITIONS/PERFORMANCES (continued)

Fall 2003

ITE Building Orientation

University of Maryland, Baltimore County
Baltimore, Maryland

Spring 2003

Composites

New London Arts Council
New London, Connecticut

Summer 2002

Confluence

Blue Heron Theater
New York, New York

Fall 2002

Immedia Arts Festival

University of Michigan
Ann Arbor, Michigan

Summer 2001

Fortune Cookie Dreams

Blue Heron Theater
New York

Winter 1999

Synesthesia

University of Michigan
Ann Arbor, Michigan

Spring 1999

Disembodied Flow

University of Michigan
Ann Arbor, Michigan

Summer 1999

Kunst und Industrie

Baitz Industrial Park
Berlin, Germany

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EXHIBITIONS/PERFORMANCES (continued)

Spring 1999

Joe's Garage

University of Michigan
Ann Arbor, Michigan

Summer 1998

Works in Progress

Slusser Gallery
University of Michigan
Ann Arbor, Michigan

Spring 1998

A Taste of Mixed Media

Slusser Gallery
University of Michigan
Ann Arbor, Michigan

GRANTS/AWARDS

May, 2006

Received the honor to be included as one of the top ten exceptional grad school students at the University of Maryland Baltimore County

March, 2006

Awarded funds from the Andy Warhol Foundation through the DC Arts Center

June, 2005

3rd place, Experimental Film, Fachhochschule International Film Festival, Schwäbisch Hall, Germany

January, 2005

RTKL Fellowship Award Recipient, University of Maryland Baltimore County, Baltimore, Maryland

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GRANTS/AWARDS (continued)

Summer 2003 Awarded Full Research Assistantship from the
University of Maryland Baltimore County,
Baltimore, Maryland

WORK RELATED EXPERIENCE

January, 2002 - **Flash Animator**
April, 2002 New York, New York
Developed and animated Flash cartoons
for political cartoonist Ted Rall

May, 2000 - **Art Director**
December 2001 Cosmosis Productions
New York, New York
Developed, storyboarded, and designed
production for multimedia theatrical productions

December, 1999 - **Web Production Designer**
May, 2000 MTV Interactive
New York, New York
Responsible for implementing, organizing
and programming promos and various
show websites. Designed banner ads for clients
such as Calvin Klein and various bands.

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REFERENCES

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